

HR-Club.net Vessel Sales Manual

A Complete Guide to Listing Your Hallberg-Rassy on HR-Club.net

Overview

This comprehensive guide will walk you through the process of buying tokens and for listing your Hallberg-Rassy yacht for sale on the HR-Club marketplace. The platform connects boat owners with potential buyers within the dedicated HR community.

Getting Started

Step 1: Account Access

To begin listing your vessel, you'll need to access the HR-Club platform:

Existing Members:

- Log in at: <https://hr-club.net/member-login/>

New Members:

- Create your account at: <https://hr-club.net/member-registration/>

Step 2: Navigate to Your Cockpit

Once logged in, proceed to your member dashboard:

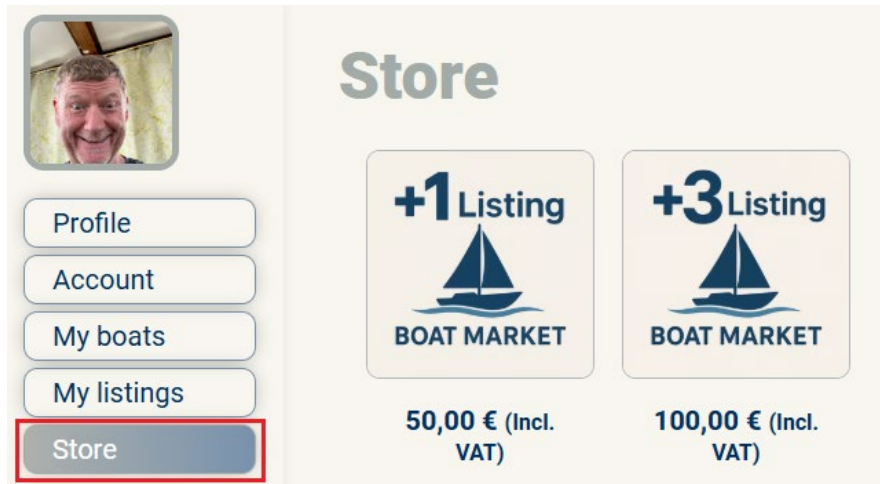
- Visit: <https://hr-club.net/cockpit/>
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Purchasing Listing Tokens

Step 3: Access the Store

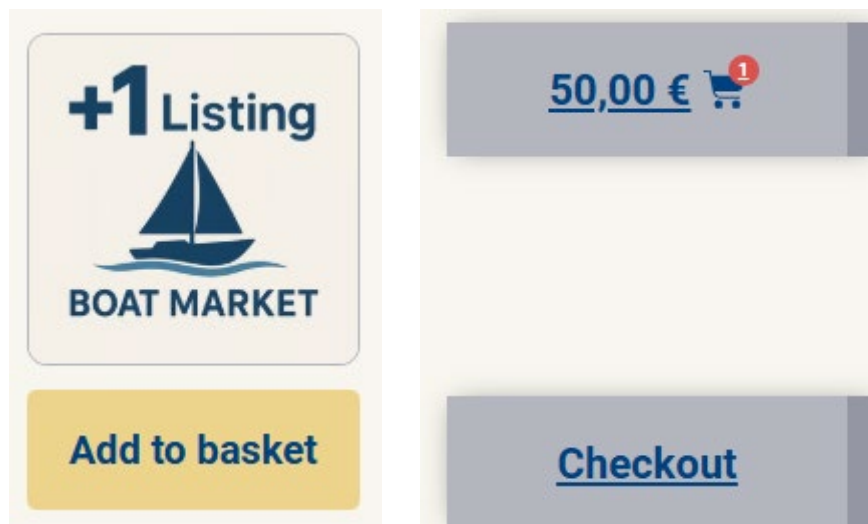
Before listing your yacht, you'll need to purchase listing tokens:

1. Click the "Store" button in your cockpit
2. Select the appropriate token package for your needs
3. Consider how many vessels you plan to list when making your selection



Step 4: Add Tokens to Your Cart

1. Hover your cursor over your desired listing package
2. Click "Add to basket" when the option appears
3. Review your selection in the shopping cart (located in the upper right corner)
4. Click "Checkout" to proceed



Step 5: Complete Your Purchase

1. Fill in your personal information
2. Enter payment details via Stripe payment processing
3. Click "PLACE ORDER" to finalize your purchase

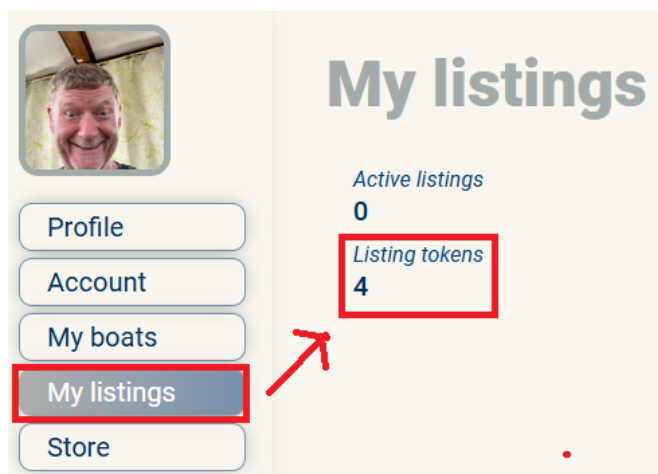
PLACE ORDER

Congratulations! You now have the rights to list your HR yacht on HR-Club.net.

Creating Your Vessel Listing

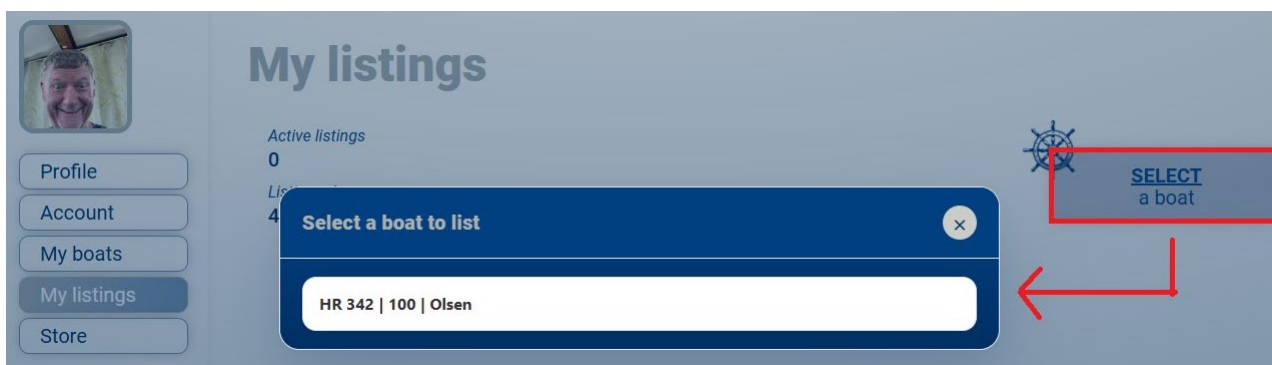
Step 6: Access Your Listings

1. Return to your Cockpit dashboard
2. Click on "My Listings" to view your available tokens
3. You'll see the number of listing tokens you've purchased



Step 7: Select Your Vessel

1. On the "My Listings" page, click "SELECT a boat"
2. Choose the specific yacht you wish to list for sale from your registered vessels



Step 8: Complete Your Sales Information

2. Click "SUBMIT" to activate your listing

Your yacht's profile page will automatically update to display your sales information and pricing.

The screenshot shows a web page for a yacht named 'Olsen'. The page has a header with 'Olsen' on the left and a breadcrumb trail 'Home > Boats > HR Boats 30-39 > HR 342 > HR 342 | 100 | Olsen' on the right. The main content area is titled 'For sale' and displays the following specifications:

Boat type	Boat name	Hull no.
HR 342	Olsen	100

Year of construction	Country	Home harbour
2008	Danmark	Køge

Length	Engine	Engine hours
10.32 meter	Volvo Penta D1-30	400

To the right of the specifications is a large image of the white yacht with a blue stripe, resting on a stand. A 'Share' button with a Facebook icon is in the top right corner of the image. Below the image, the price '100.000 €' is displayed. At the bottom right, there is a contact box for 'Lars Hendriksen' with a phone icon (+45 2216 0483), an email icon (lars@hr-club.net), and a globe icon for 'View external listing'.

Your Active Listing and Marketplace Visibility

Once submitted, your vessel will appear in the HR-Club boat market:

- Direct link: <https://hr-club.net/boat-market/>
- Also accessible via the main site navigation menu



Additional Marketing Opportunity

As an HR-Club seller, you're entitled to one promotional post in the exclusive Facebook group:

- Hallberg-Rassy Club Facebook Group
- Over 36,000 active members

- Direct link: <https://www.facebook.com/groups/Hallberg.Rassy.Club>
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Support & Success

We wish you fair winds and following seas with your yacht sale! Thank you for being part of the HR-Club maritime community.

For additional support, contact: Lars Hendriksen (Lars@HR-Club.net)
HR-Club Administrator

This manual is designed to ensure a smooth listing experience on the HR-Club marketplace. The platform connects Hallberg-Rassy enthusiasts worldwide, providing you with access to qualified buyers who appreciate the quality and heritage of your vessel.